Communication: Advertising/Public Relations Option

ASSOCIATE IN ARTS (AA)

2024 - 2025

Student's Name: _____

Student's ID Number: _____

Pathway Navigator: _____ **Faculty Advisor** *Caleb Jordan*

General Education (36 Hours)

Transfer track programs often require that you take specific general education courses in each general education area. Below are the general education requirements for your program. Consult with your Faculty Advisor if you have any questions.

Communications (6 credits)

- ☐ ENC1101 English Composition I●+* 3
- ☐ ENC1101C Enhanced English Comp. I●+* 4
- ☐ ENC1102 English Composition II+* 3
- ☐ _____

Humanities (9 credits)

One course each from Visual & Performing Arts, Philosophy/Religion, and Literature. At least one course must be a core course (●).

Humanities 1: Visual & Performing Arts

- ☐ ARH2000 Understanding Visual Arts" 3
- ☐ ARH2050 Art History I 3
- ☐ ARH2051 Art History II 3
- ☐ ARH2060 History of Architecture 3
- ☐ MUL2010 Understanding Music" 3
- ☐ MUL2110 Survey of Music Literature 3
- ☐ THE2000 Understanding Theater" 3
- ☐ THE2071 Survey of Film 3
- ☐ _____

Humanities 2: Philosophy/Religion

- ☐ +80,QWURGXFWLRQWR+XPDQLWLHV" 3
- ☐ 3+, ,QWURGXFWLRQWR3KLORVRSK\ 3
- ☐ 3+,(WKLFV 3
- ☐ 3+, (QYLURQPHQWDO(WKLFV 3
- ☐ 3+, :RPHQLQ5HOLJLRQ 3
- ☐ 5(/ ,QWURWR5HOLJLRQ 3
- ☐ 5(/ 5HOLJLRQRI:KROG 3
- ☐ 631 6HFRQG+DU 6SDQLVK, 3
- ☐ BBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBB

Humanities 3: Literature

- ☐ AML2010 Amer. Lit. through the Civil War+* 3
- ☐ AML2020 Amer. Lit: Reconst.±Present+* 3
- ☐ AML2600 African-American Literature+* 3
- ☐ ENG2111 Literature and Film+* 3
- ☐ ENL2012 Eng. Lit. through the 18th Century+* 3
- ☐ ENL2022 Eng. Lit.: Romantics to Present+* 3
- ☐ LIT2000 LiteratureDQ&XOWXUH+* 3
- ☐ LIT2040 World Drama+* 3
- ☐ LIT2090 Contemporary Literature+* 3
- ☐ LIT2110 World Lit.: Ancient±Renaissance+* 3
- ☐ LIT2120 World Lit.: Enlightenment±Present+* 3
- ☐ LIT2380 Women in Literature+* 3
- ☐ _____

Mathematics (6 credits)

Two courses from Mathematics. At least one course must be a core course (●). Students who successfully complete a mathematics course for which a core course option in mathematics is an immediate prerequisite shall be considered to have completed the mathematics core.

- ☐ MGF1107 Survey of Mathematics+* 3
- ☐ MGF1130 Mathematical Thinking●+* 3
- ☐ STA2023 Statistics+* 3
- ☐ STA2122 Statistical Applications+* 4
- ☐ MAC1105 College Algebra+* 3
- ☐ MAC1114 Plane Trigonometry+* 3
- ☐ MAC1140 Pre-Calculus Algebra+ * 3
- ☐ MAC2233 Business Calculus+* 3
- ☐ MAC2311 Calculus with Geometry I+* 4
- ☐ MAC2312 Calculus with Geometry II+* 4
- ☐ MAC2313 Calculus with Geometry III+* 4
- ☐ MAP2302 Differential Equations+* 3
- ☐ _____

Natural Sciences (6 credits)

One course each from Physical Sciences and Biological Sciences. At least one course must be a core course (●).

Physical Sciences

- ☐ AST1002 DescriptiveAstronomy● 3
- ☐ CHM1032 General, Organic, Biochemistry+ 3
- ☐ CHM1040 Fundamentals of Chemistry+ 3
- ☐ CHM1045 General Chemistry●+ 3
- ☐ ESC2000 Earth & Space Science Survey● 3
- ☐ EVR1001 Intro. to Environmental Science● 3
- ☐ GLY1010 Physical Geology● 3
- ☐ GLY1032 Natural Disasters 3
- ☐ OCE1001 Fundamentals of Oceanography● 3
- ☐ PHY1020 Basic Concepts of Physics● 3
- ☐ PHY1023 Survey of General Physics+ 3
- ☐ PHY2048 University Physics I●+ 4
- ☐ PHY2053 College Physics I●+ 3
- ☐ _____

Biological Sciences

- ☐ BOT2800 Plants & Society 3
- ☐ BSC1005 General Biological Science● 3
- ☐ BSC1020 Human Biology 3
- ☐ BSC2010 Biology for Science Majors I●+ 3
- ☐ BSC2085 Anatomy & Physiology I●+ 3
- ☐ BSC2311 Introduction to Marine Biology 3
- ☐ _____

Social Sciences (9 credits)

One course each from Behavioral Sciences, History, and Government. At least one course must be a core course (●). History & Government: Students are expected to take one Global course and one U.S. course. See Civic Literacy requirement under Other AA Requirements.

Behavioral Sciences

- ☐ ANT2000 Introduction to Anthropology● 3
- ☐ ECO2013 Principles of Economics, Macro● 3
- ☐ PSY2012 General Psychology● 3
- ☐ GEA1000 World Regional Geography 3
- ☐ SYG2000 Principles of Sociology 3

History

U.S.

- ☐ AMH2010 United States History I●@ 3

Government

U.S.

- ☐ POS2041 American Nat'l Government●@ 3

Developmental Courses

- ☐ ENC0022 Dev. Writing I & II Combined* 3
- ☐ REA0019 Dev. Reading I & II Combined* 3
- ☐ MAT0012 Dev. Arithmetic with Algebra* 3

Key

- ● = General Education Core course
- + = Prerequisite or co-requisite required
- * = Minimum grade of "C" required
- @ = Course meets Civic Literacy Requirement

Major Electives (12 hours)

The purpose of this transfer track is to prepare students for an advanced education at the university level. Students are encouraged to be familiar with the admissions requirements at the university they plan to attend.

- ☐ AMH2020 United States History II●@ 3
- ☐ POS2112 State and Local Government 3
- ☐ SPC1608 Introduction to Public Speaking 3
- ☐ ECO2013 Principles of Economics, Macro● 3

Or

- ☐ ECO2023 Principles of Economics, Micro 3

Electives (12 hours)

Recommended Electives:

CGS2069 Social Media Marketing, 3 credit hours
MAR2011 Marketing, 3 credit hours
DIG2410 Basic Scripting, 3 credit hours
MAN2160 Foundations of Leadership, 3 credit hours

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

RMV RWBG

- ☐ _____
- ☐ _____
- ☐ _____

Notes

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Other AA Requirements

- ☐ *HQDO(GKDWRQHTXLPHQW
  6KFHWRFRPSOHWRQHIDOHWKDWQGRWGFRH
  FRWHEPHDFKRIWHILPDMRHQDO
  HGKDWRQHDRPPQFDWRQDQWHV
  DWHPDWFDWO6FLHQFHRFDO6FLHQHV

- ☐ &LF/LWDFHTXLPHQW
  6KFHWRFRPSOHWRQH 26
  25265 SDWRHREQLF
  OLWDFHPP)4

- ☐)RUHLQDQHTXLPHQW
  6KFHWRFRPSOHWRQHIDHIKLKFKRRO
  OHMOIRHLQDDRHPHWIROOHH
  OHMOIRHLQDDH