

**FINAL
MINUTES**

**BOARD RETREAT
DISTRICT BOARD OF TRUSTEES
GULF COAST STATE COLLEGE**

November 21, 2019

1:00 p.m.

Room 156, Advanced Technology Center

Members Present Jim W. McKnight (presiding), Don R. Crisp, Elizabeth M. Kirvin, Tom L. Lewis, Joe K. Tannehill Jr., David P. Warriner, and Dr. John R. Holdnak

Others Present Dr. Cheryl Flax-Hyman, Dottie Terryn

I Call to Order

Mr. McKnight called the retreat to order at 1:30 p.m.

II Board Self-Evaluation

II.a DBOT Strategic Planning Report

Dr. Flax-Hyman reviewed institutional data, highlighting strategic initiatives, goals and objectives as well as measures/indicators of student success. These indicators include course completion rates, earned industry certifications, retention rates, graduation, transfer, and employment data. Enrollment trends in the aftermath of Hurricane Michael were also discussed. The College will begin planning for the next Strategic Plan this summer by conducting a needs assessment, organizing focus groups and creating venues to capture broad-based community input.

II.b Student Achievement Data

Dr. Flax-Hyman explained that student achievement data informed decision making and helped the College prioritize needs. Discussion ensued on what changes have had the greatest impact and where improvements were needed. The focus and direction of the QEP was highlighted.

II.c Key Performance Indicators

Dr. Flax-Hyman reviewed institutional goals and the key performance indicators taken from the 2015-2020 Strategic Plan. Discussion ensued on the board's involvement in the planning and evaluation process--especially how the college monitors and implements improvement efforts.

II.d DBOT Self-Evaluation Survey Results

Dr. Flax-Hyman reviewed the results of the board's self-evaluation survey with trustees. The results of the survey and the board's performance was discussed. One question: *The board has strategies for involving the community in discussion of issues that impact the community* had two neutral responses and will be specifically addressed in the planning process (focus groups/town meetings) of the 2021-2026 Strategic Plan. Discussion ensued on the board's responsibilities and expectations; it was recommended that a key performance dashboard be developed and shared with trustees.

II.e Revisions to New Member Board Orientation

Dr. Flax-Hyman stated a few items have been added to the table of contents of the New Member Board Orientation packet. The information has always been included in the packet but was not identified on the table of contents.

III Mission Review

Trustees reviewed the current mission statement and unanimously agreed that it still speaks to the core of the college so no changes need to be implemented at this time.

IV Future College Expansion Opportunities

Dr. Holdnak updated the trustees on future college expansion opportunities in and around the main campus.

Dr. Holdnak disseminated a copy of an Ethics Complaint he had received this week from a Mr. Frank DiPinto. He stated that Mr. Thomasee had received one earlier in the week.

Dr. Holdnak requested insight as to the renewal of the contract with PinPoint Results, the company that Ms. Marti Coley Eubanks works for, who is currently retained by the GCSC Foundation. The trustees unanimously agreed that the services of PinPoint Results should be renewed for 2020-2021 and that Dr. Holdnak should go forward with requesting the GCSC Foundation continue this support.

Ms. Kirvin stated it is important that the college address mental health and first aid issues with our students. Dr. Holdnak said the college has applied for a grant to help with funding of a mental health counselor on campus and that other avenues are being investigated.

V Adjournment

The retreat was adjourned at 3:00 p.m.

Secretary

Chair, District Board of Trustees